

Portfolio

Viresha Raya

[Click here to see the High Resolution](#)

Who i? AmI

My name is
Viresha Raya

My experience in **content creation, social media, campaign** and **marketing communication**, has provided me with an understanding of the creative industry.

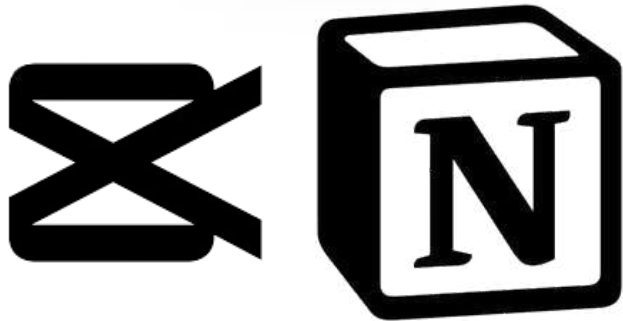
Through hands-on projects and real-world applications, I have developed skills about this industry.



Tools

&

platforms



WORK EXPERIENCE



Content creator

- Content planning & production
- Small campaign & management
- Video editing
- KOL collaboration
- Brand collaboration

Brands



tanahashi
YOKOHAMA, JAPAN

GENERAL
SUPPLY®



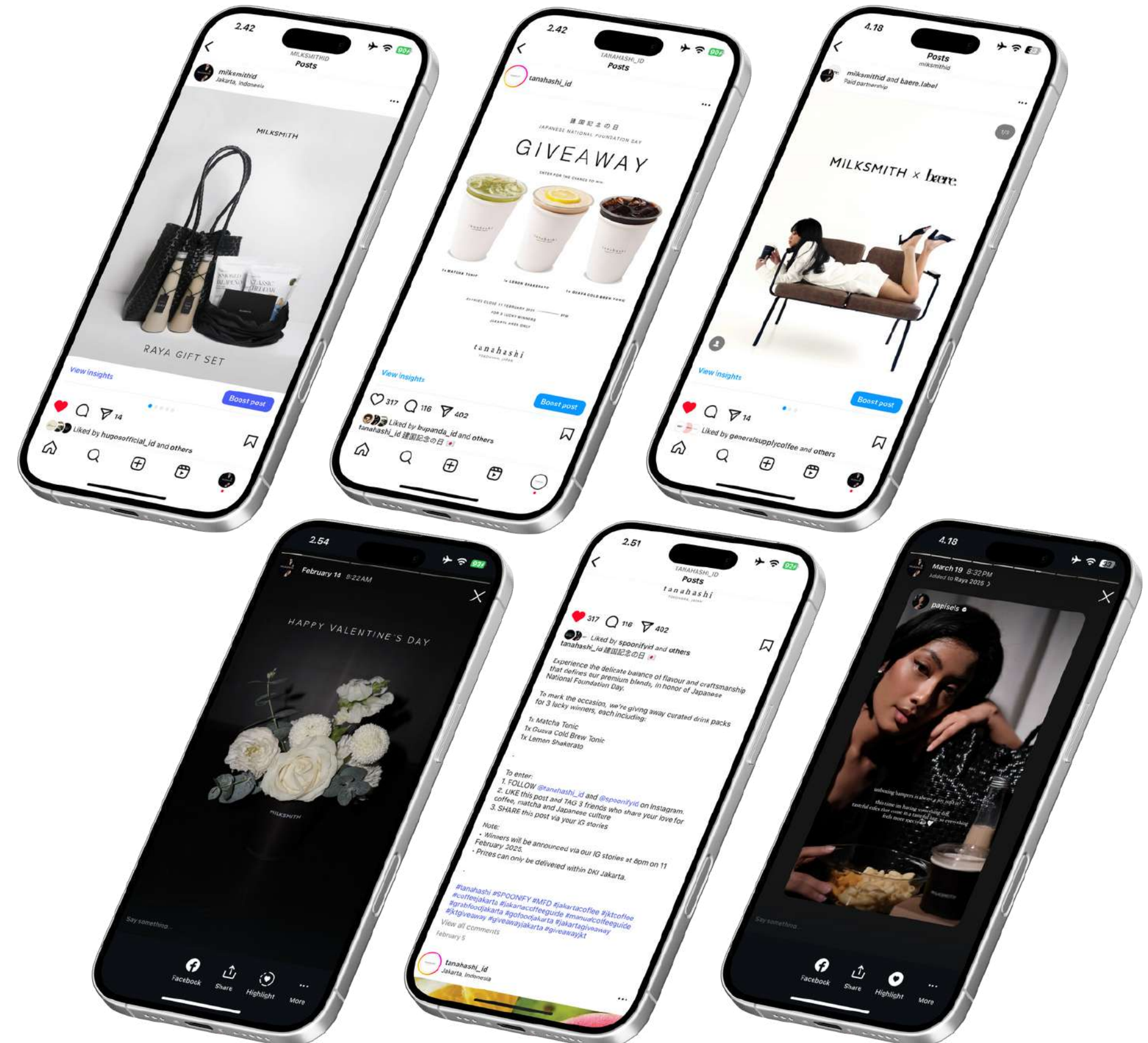
SPOONIFY

MFD®
MASS FOOD DELIVERY NETWORK

MARANELLO

Hugo's

BU PANDA
CHINESE FOOD



Social Media Specialist

(Intern)

- Content planning
- Content creation
- Voice over
- Copywriting
- Analyze performance metrics
- Social media strategies

Clients



BENARTHEE



Content creation

- Social media content design

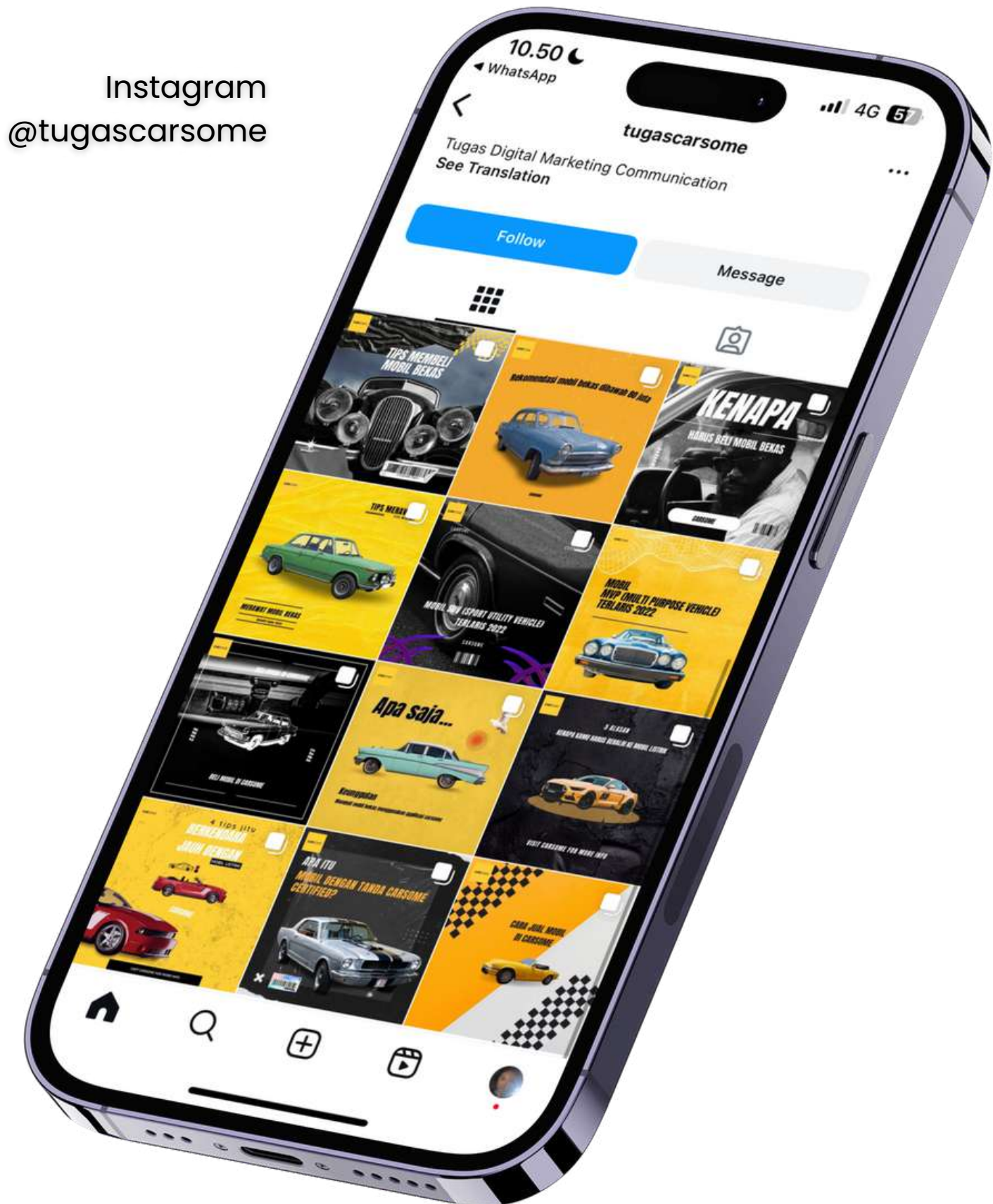


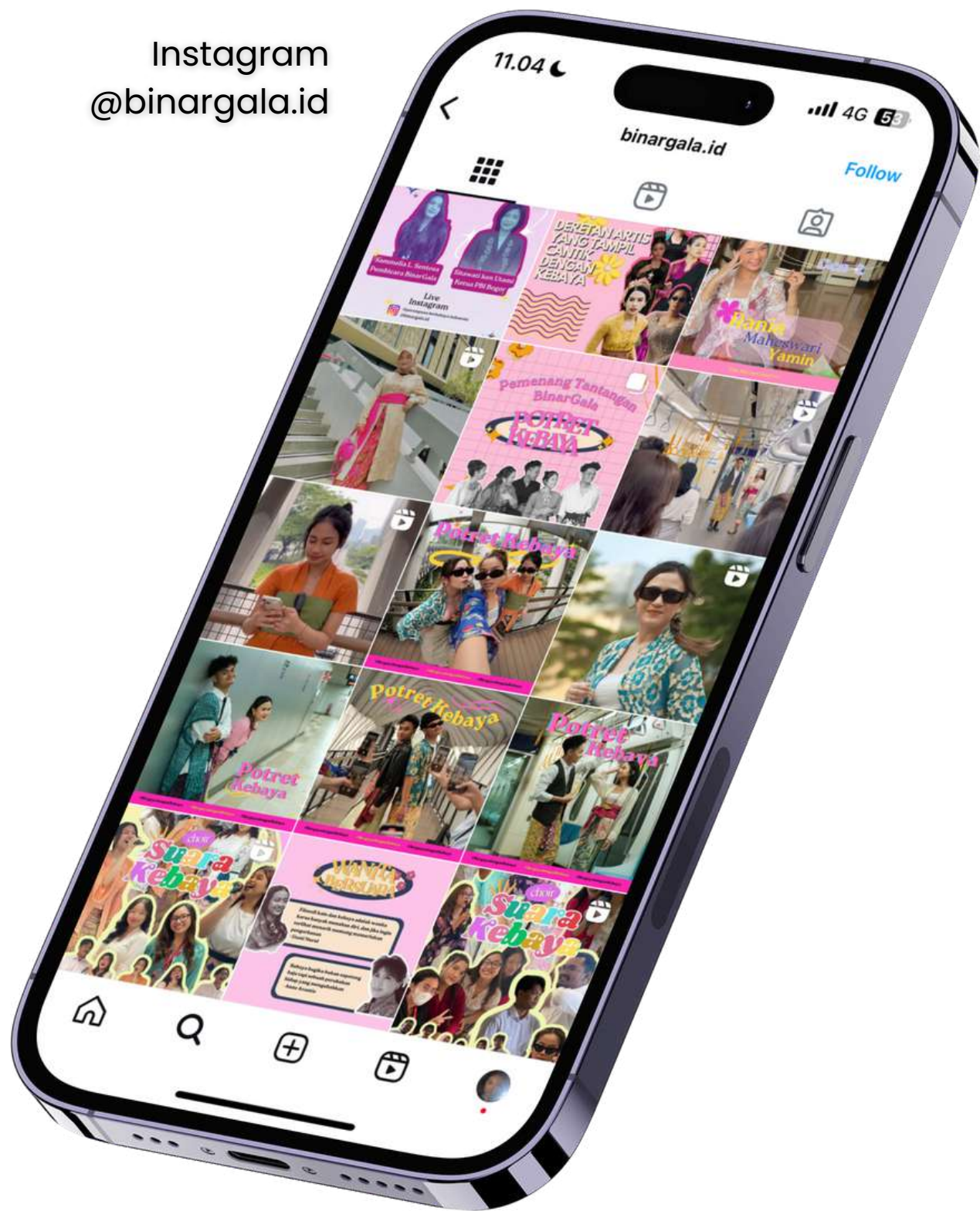
Leadership Activity



Design

Instagram
@tugascarsome





Magazine





Flyer



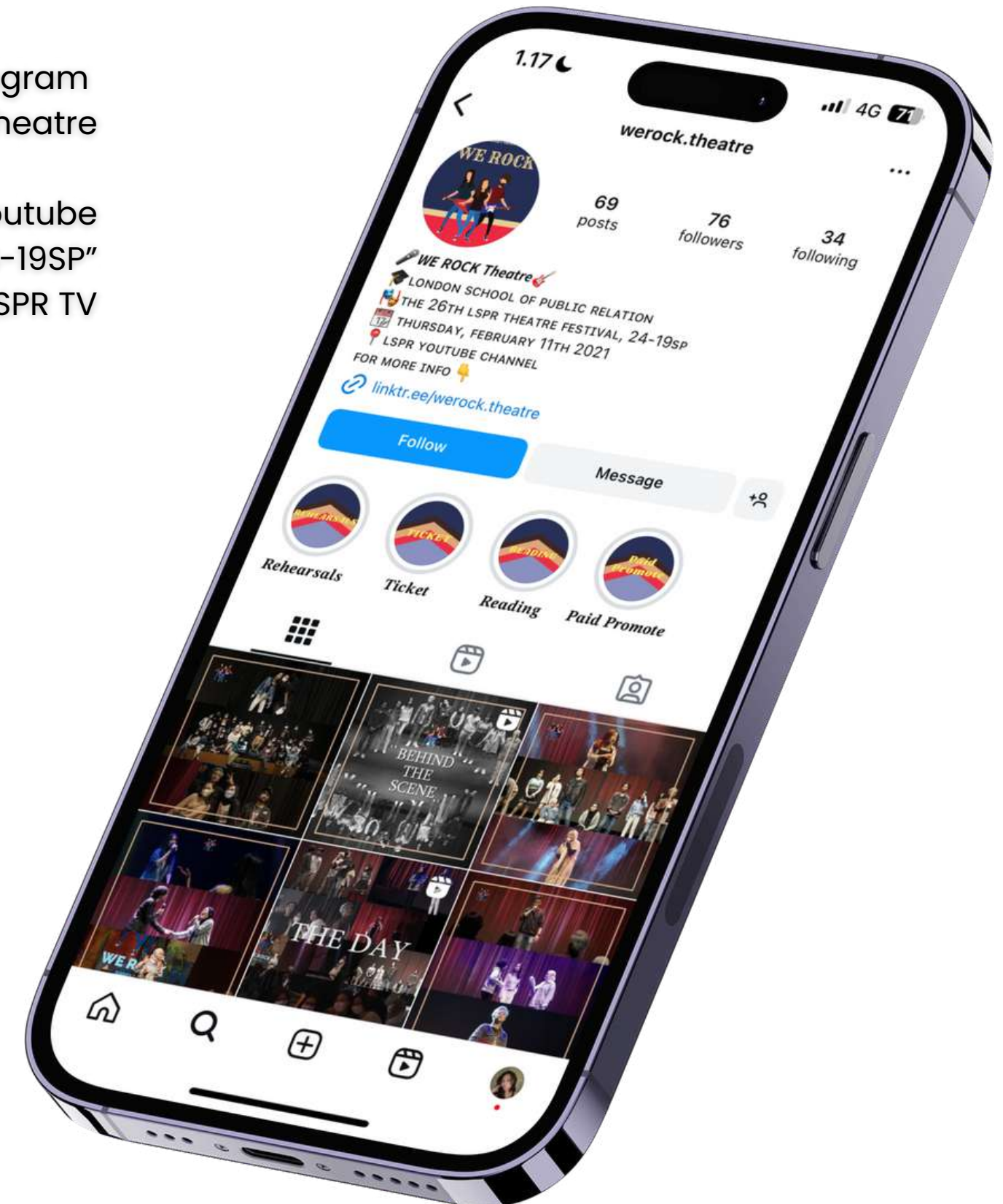
Event

LSPR Theatre Festival (We Rock) Asst. Production

- Administrative work ;
 - 1.Proposal event for sponsorship
 - 2.Time table
 - 3.Final report
- Ensure everything runs smoothly
- Help directors and producers

Instagram
@werock.theatre

Youtube
"We Rock by Class COMM24-19SP"
by LSPR TV



Stylist

Other photos please kindly check
Instagram @binargala.id



Reach me

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[Viresha Raya](#)