

portfolio

CRM | Marketing | Partnership | Event

✉ imsuseno@gmail.com

[in linkedin.com/in/ignasius-magnis-suseno](https://www.linkedin.com/in/ignasius-magnis-suseno)

Hi! Nice to meet you.

I'm Ignasius Magnis Suseno



2022

CRM - Partnership & Acquisition Officer

PT. Supra Boga Lestari Tbk-Djarum Group (Ranch Market & Farmers Market)

2024

CRM Supervisor

PT. Inti Citra Agung (Optik Melawai)

2025

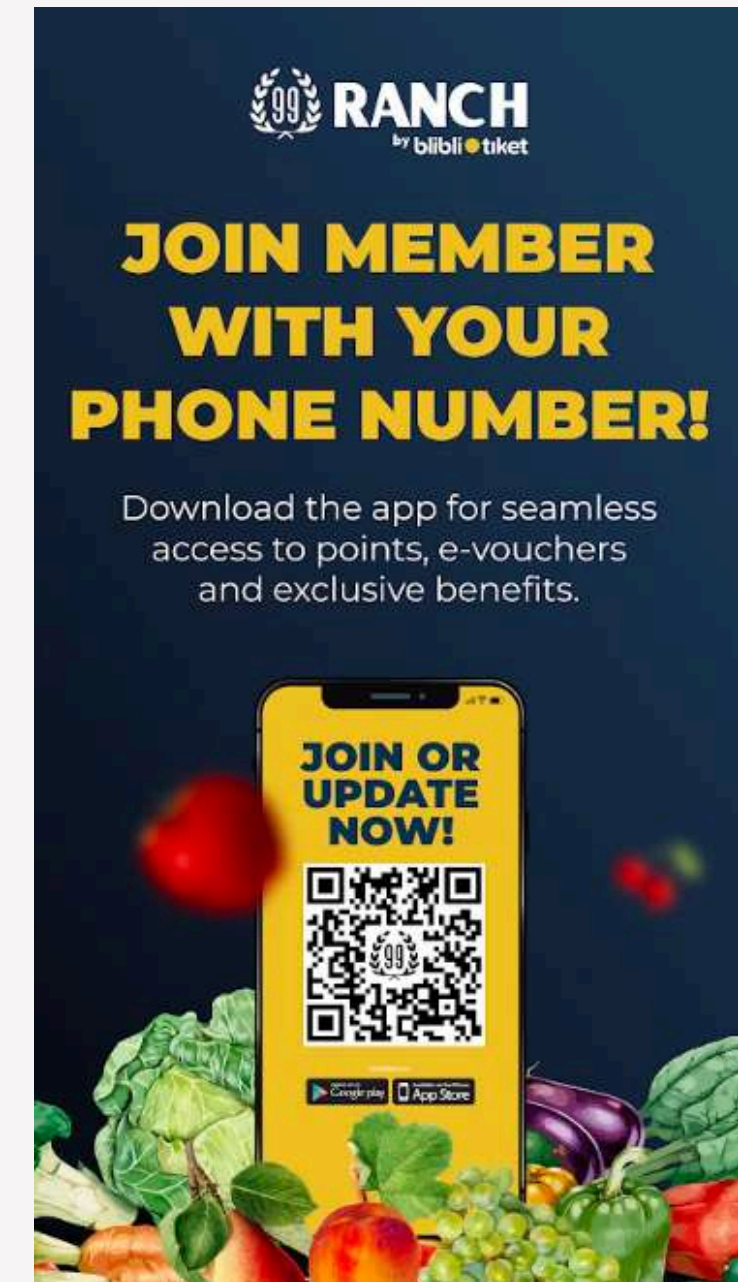
Marketing Coord.

English 1 Indonesia

CRM

Revamp of the Loyalty Program

Simplified sign-up process



CRM

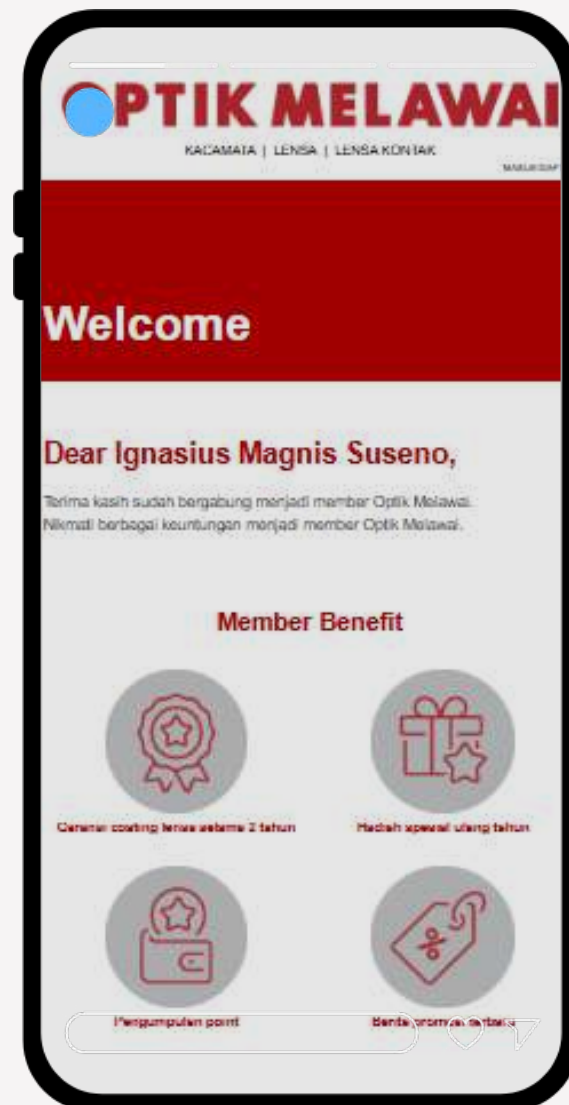
EDM Campaigns

Re-engaging Inactive Members

New Member Onboarding

Birthday Reward Campaign

Festive Season Promo



50+
EDM
campaigns/month

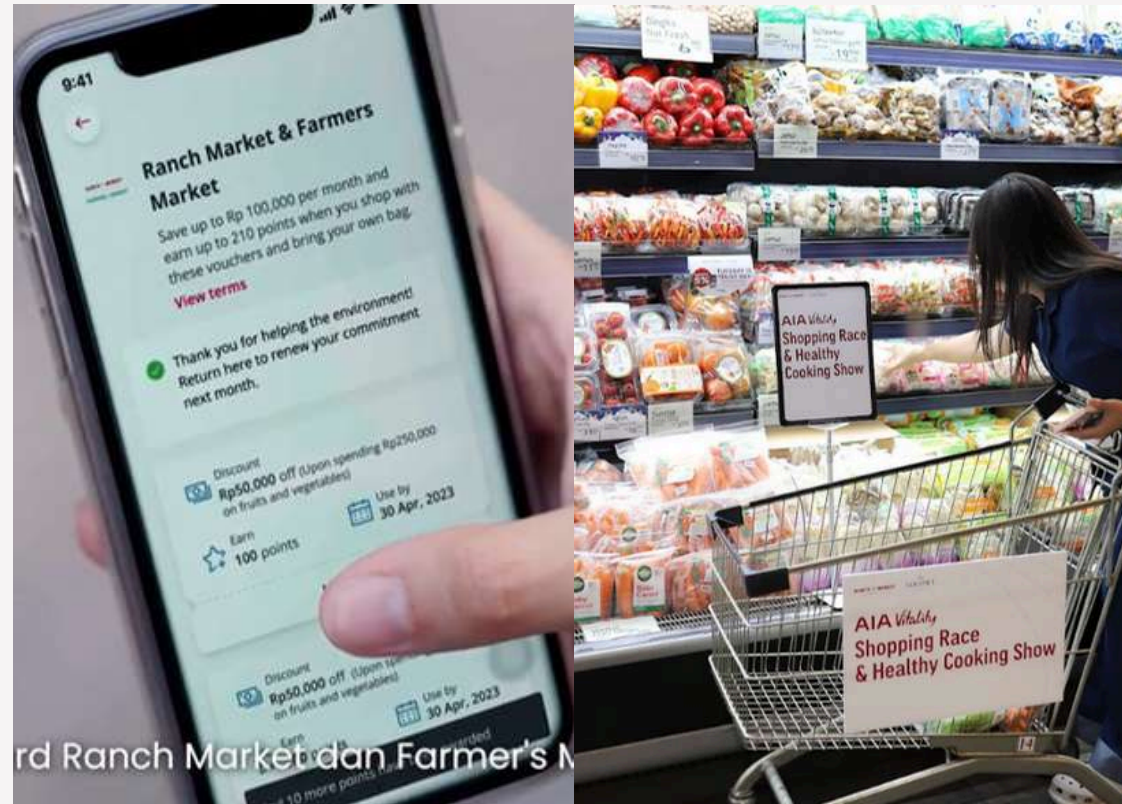
+40%
Conversion Rate

x10 faster
Time to Resolution

+90%
Member Acquisition

Marketing

Joint Marketing Campaigns



**+Rp250M
Annual Revenue**

Life Club & Event Marketing



**+1000
New Potential Students**

**+60%
Engagement Growth**

Key Visual



Partnership

30+
external partners

20+
schools



Event

+30
End-to-end events managed



thank you

Let's connect!

☎ +62813-8375-4874

✉ imsuseno@gmail.com

[in linkedin.com/in/ignasius-magnis-suseno](https://www.linkedin.com/in/ignasius-magnis-suseno)