

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Resolving the title - HighPoint

Length : 31



Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

HighPoint offers a wide selection of high-quality furniture, including seating, desking, storage and decorative, specifically designed for office and home.

Length : 155



SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



XML Sitemaps

Your website appears to have an XML sitemap.

<https://highpointoffice.com/sitemap.xml>



Analytics

Your page is using an analytics tool.

 Google Analytics



Schema.org Structured Data

You are using JSON-LD, Microdata Schema on your page.



Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic
argo office chair	 EN	5	8,100	379
high point	 EN	1	1,000	304

Rankings

Top Keyword Rankings

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Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
keyword 1	 EN	5	8,100	379	
keyword 2	 EN	1	1,000	304	
keyword 3	 EN	1	1,000	304	
keyword 4	 ID	1	1,000	304	
keyword 5	 ID	14	40,500	226	
keyword 6	 ES	96	90,500	190	
keyword 7	 EN	86	90,500	190	
keyword 8	 ES	89	90,500	190	
keyword 9	 ID	15	27,100	138	
keyword 10	 EN	8	6,600	130	

Track Keyword Rankings

Total Traffic From Search

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



5,574

Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

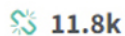
Position	Keywords	
Position 1	13	
Position 2-3	11	
Position 4-10	80	
Position 11-20	132	
Position 21-30	137	
Position 31-100	541	

**16.9k**

Backlinks

**1.2k**

Referring Domains

**11.8k**Nofollow
Backlinks**5.1k**Dofollow
Backlinks**36**Edu
Backlinks**0**Gov
Backlinks**749**

Subnets

**947**

IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.



Domain strength	Referring Page URL	Referring Page Title	Anchor Text
97	https://yandex.ru/images/search?rpt=imageview&url=https://3dbuy.ru/uploads/images_main/a2/83/700_700_137838-FBBITkWoKA.webp	Яндекс Картинки	highpoweroffice.com
96	https://www.behance.net/djogan	Jonathan D on Behance	http://www.highpoweroffice.com
90	http://curlie.org/Business/Consumer_Goods_and_Services/Office_Products/Furniture/	Curlie - Business: Consumer Goods and Services: Office Products: Furniture	highpoweroffice.com
90	https://www.reference.com/web?q=Acrylic%20Sneeze%20Guard&qo=pagination&o=600605&l=dir&qsrc=998&page=3	Acrylic Sneeze Guard, Reference.com	Acrylic Sneeze Guard - highpoweroffice.com Blog
89	http://bbtest.000webhostapp.com/archive/index.php?thread=44004.html	test101 - ljkwitque	Acrylic Sneeze Guard - highpoweroffice.com



Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks	
http://highsnorth.com/contact-us/	10,719	
http://highsnorth.com/about-us/	1,259	
http://highsnorth.com/	488	
http://highsnorth.com/1001-juicy/	410	
http://highsnorth.com/seasons-at-4003/	340	
http://highsnorth.com/grow-logs-400/	333	
http://highsnorth.com/	325	
http://www.highsnorth.com/	297	
http://highsnorth.com/seasons-at-4009/	239	
http://highsnorth.com/100-juicy/	136	



Top Anchors by Backlinks

These are the top pieces of Anchor Text we found used to link to your site.

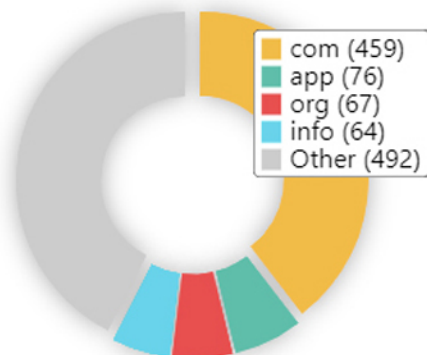
Anchor	Backlinks	
http://www.highsnorth.com/	8,918	
http://highsnorth.com/about-us/	1,061	

Top Referring Domain Geographies

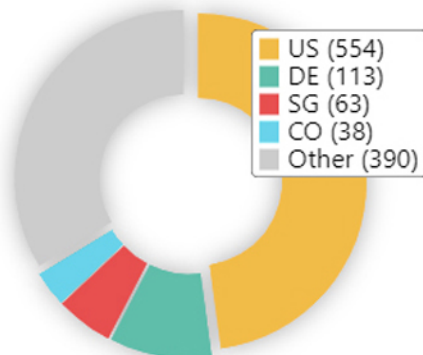
These are the Top Geographies we have found linking to your site.



Top TLDs



Top Countries



On-Page Link Structure

We found 96 total links. 11% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)

Friendly Links

Some of your link URLs do not appear friendly to humans or search engines.



We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

[Show details](#)

Klik

1,3 rb

Tayangan

13,3 rb

CTR

9,80%

Biaya

Rp2,69 jt

CPC rata-rata

Rp2,30



Metrik



17 Nov 2023

16 Des 2023



Hari & jam

Tayangan ▼

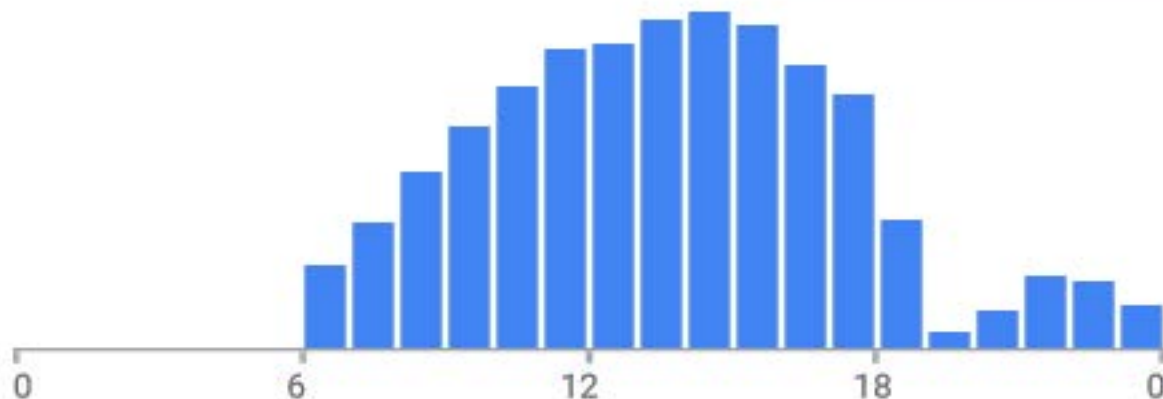


Performa Anda menurut hari dan jam

Hari

Hari & Jam

Jam



Jadwal iklan

Ringkasan performa iklan Anda di jaringan ini

■ Penelusuran Google
 ■ Partner Penelusuran



Klik ▼

■ 79,3%
 ■ 20,7%



Biaya ▼

■ 87,4%
 ■ 12,6%



CPC rata2 ▼

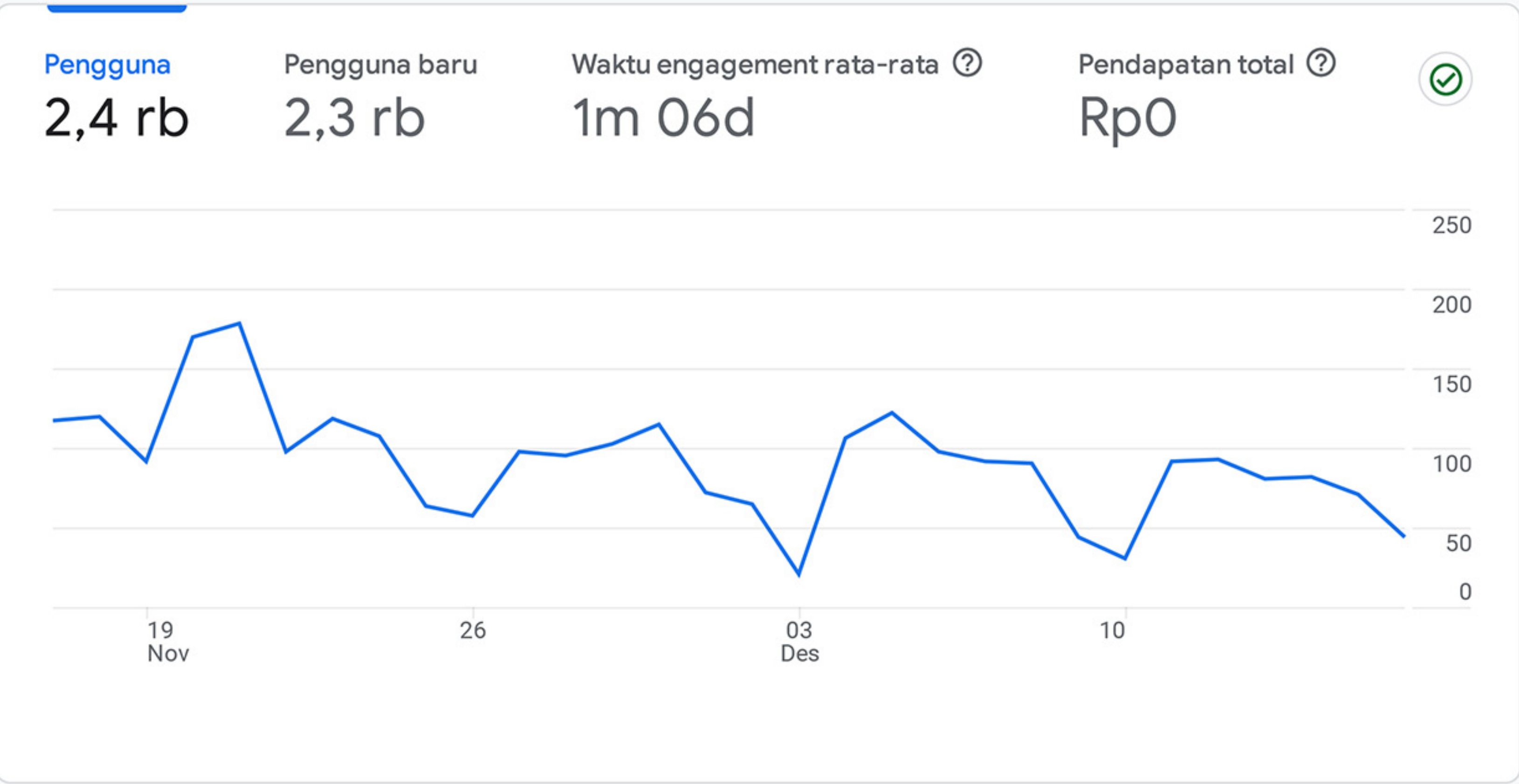
Jaringan

Ringkasan performa kampanye Anda

	Tayangan ▼	Klik ▼	Biaya ▼
 HPC-SEM-11-2023-CPC	7.289	679	Rp1.350.670,00
 HPC-SEM-12-2023-CPC	5.989	622	Rp1.338.264,00

[Semua kampanye](#)

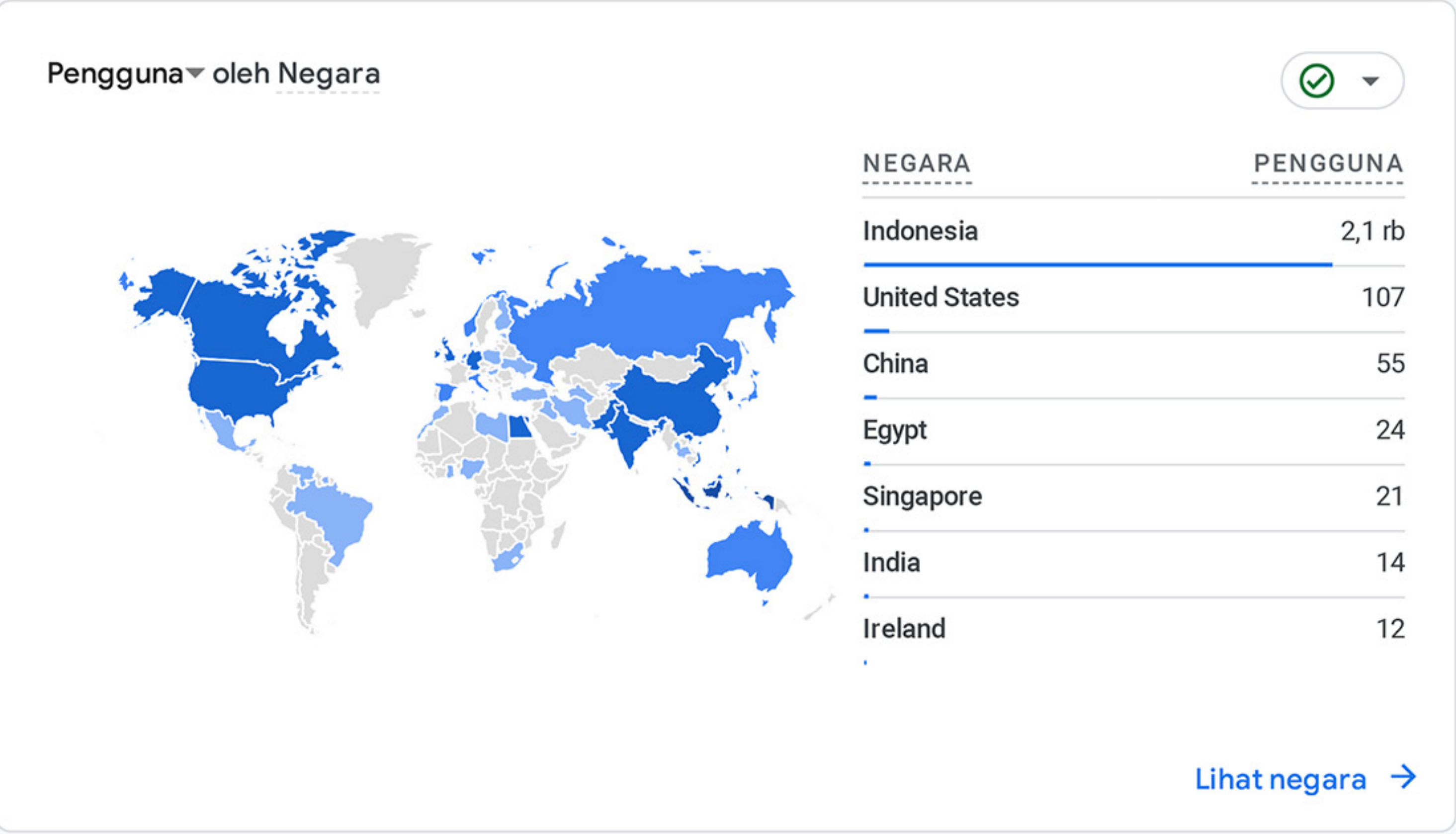
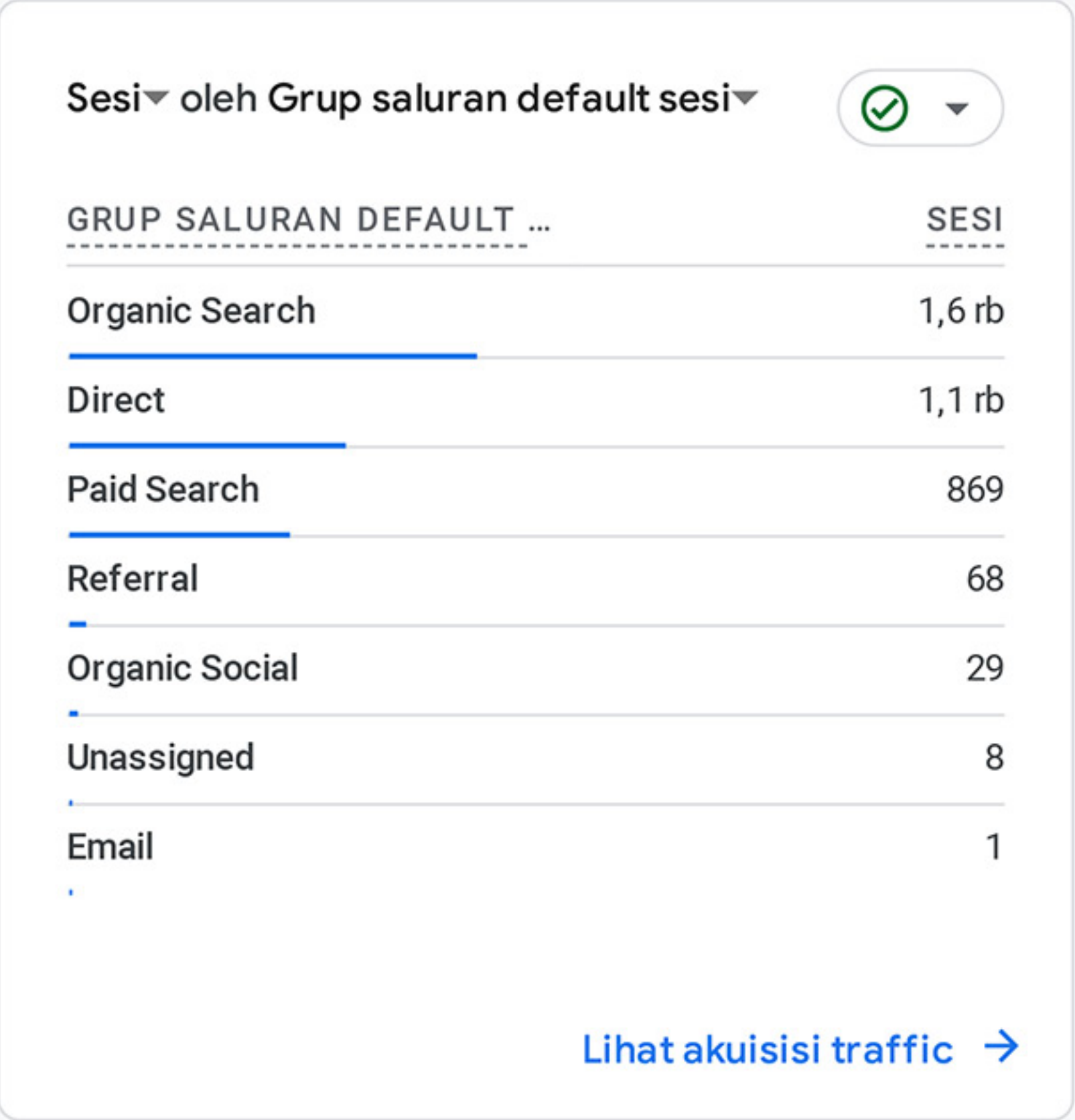
Ringkasan laporan



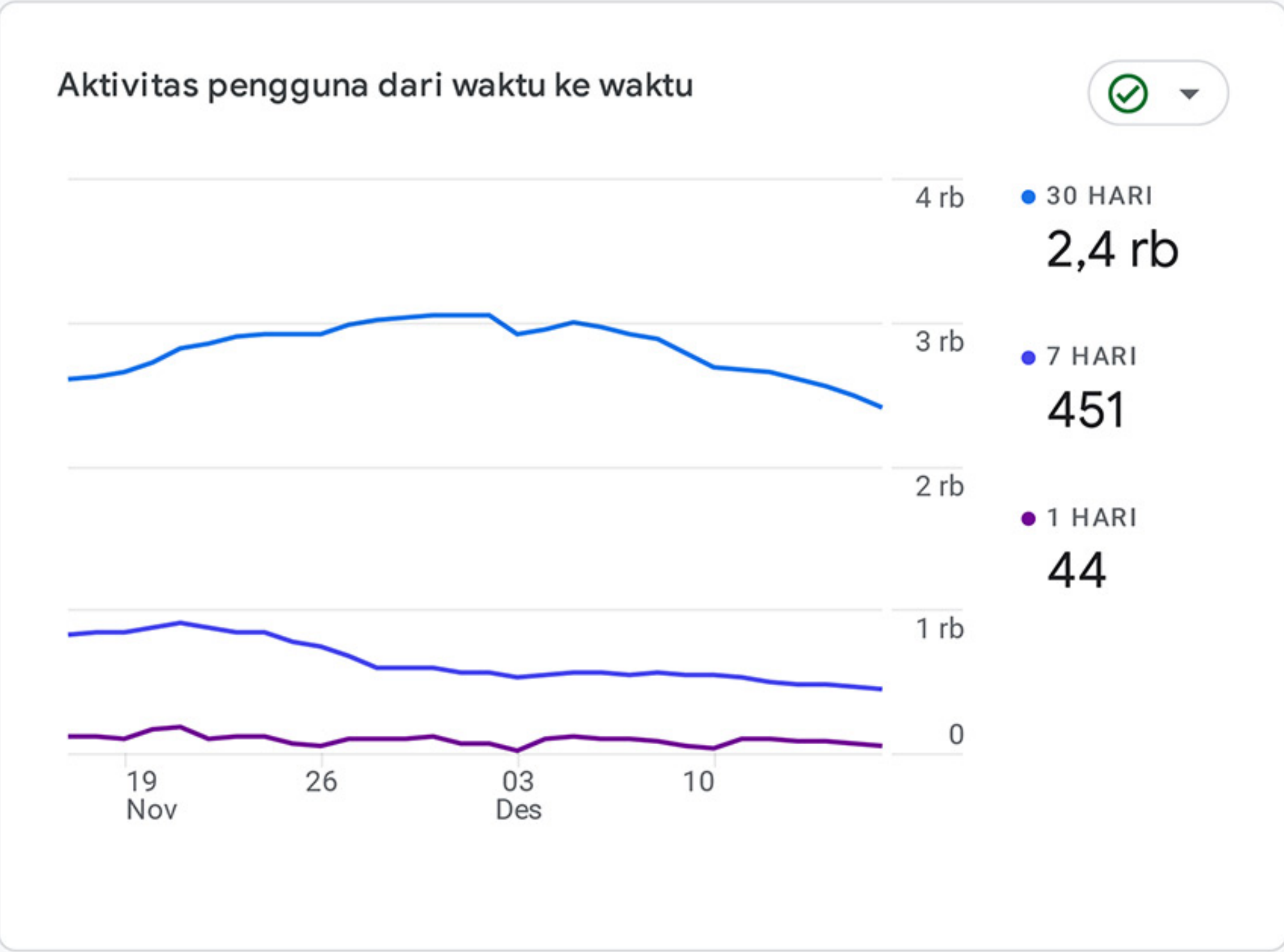
DARI MANA PENGGUNA BARU ANDA BERASAL?



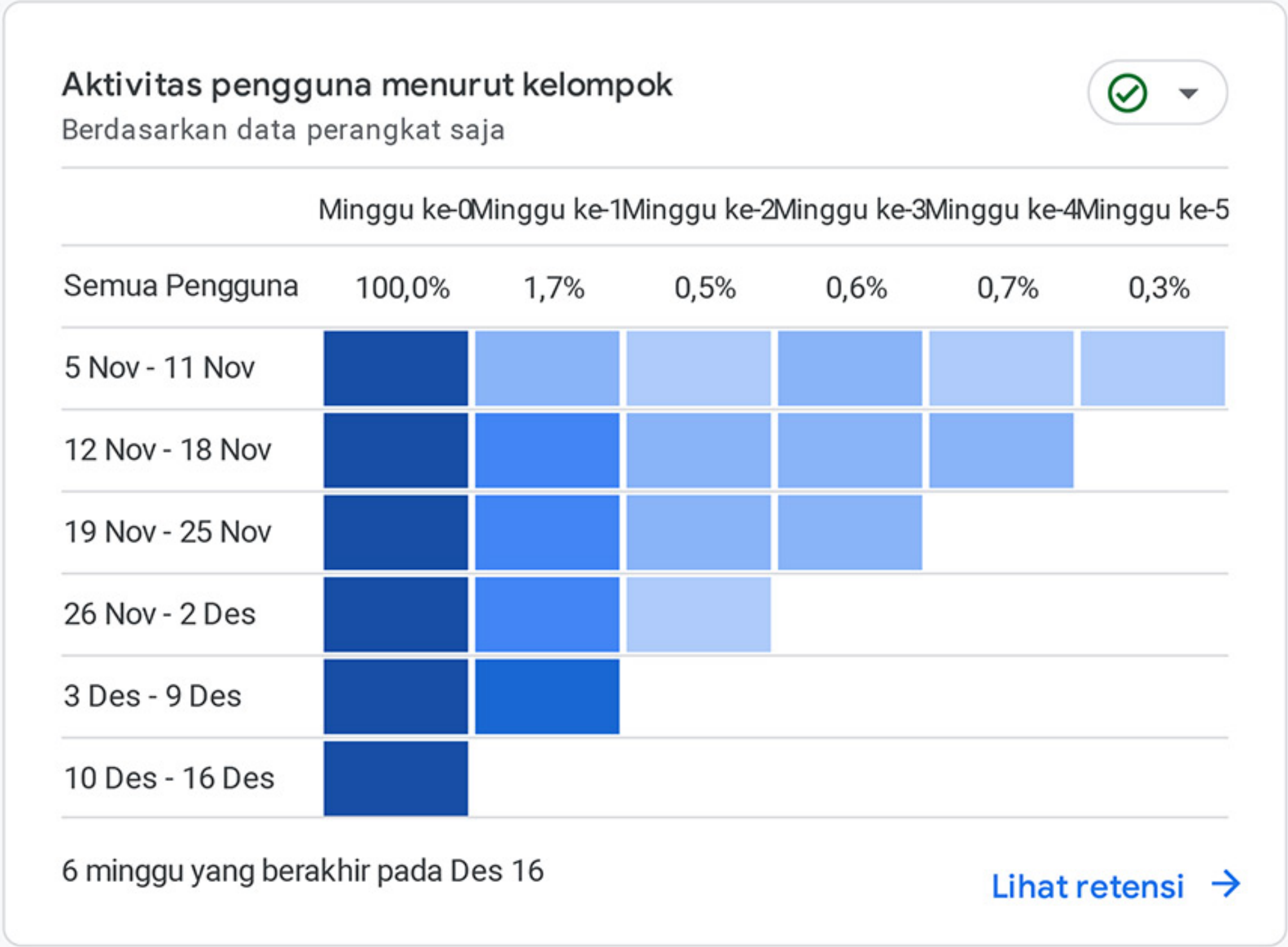
APA KAMPANYE TERATAS ANDA?



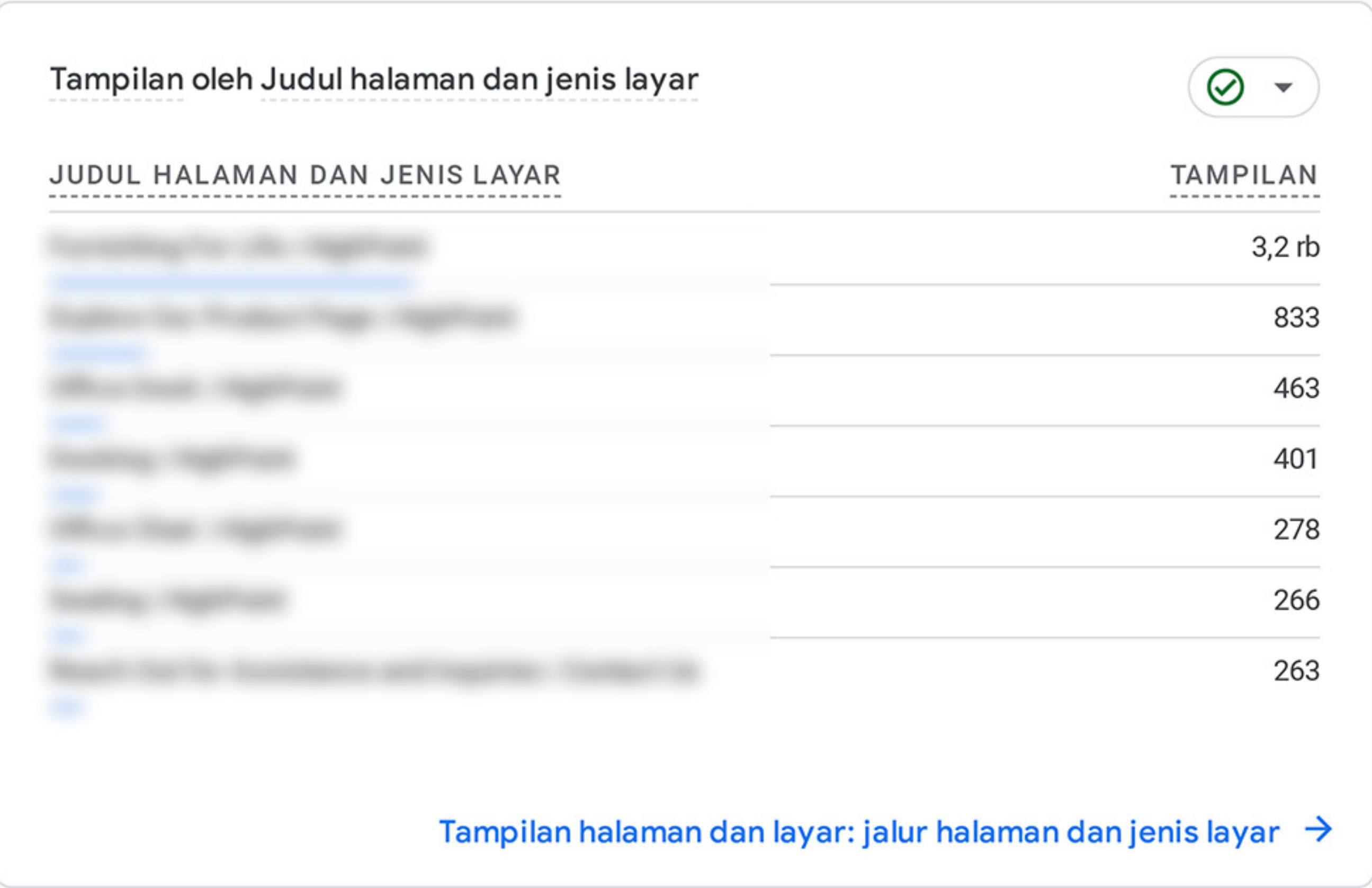
BAGAIMANA TREN DI ANTARA PENGGUNA AKTIF?



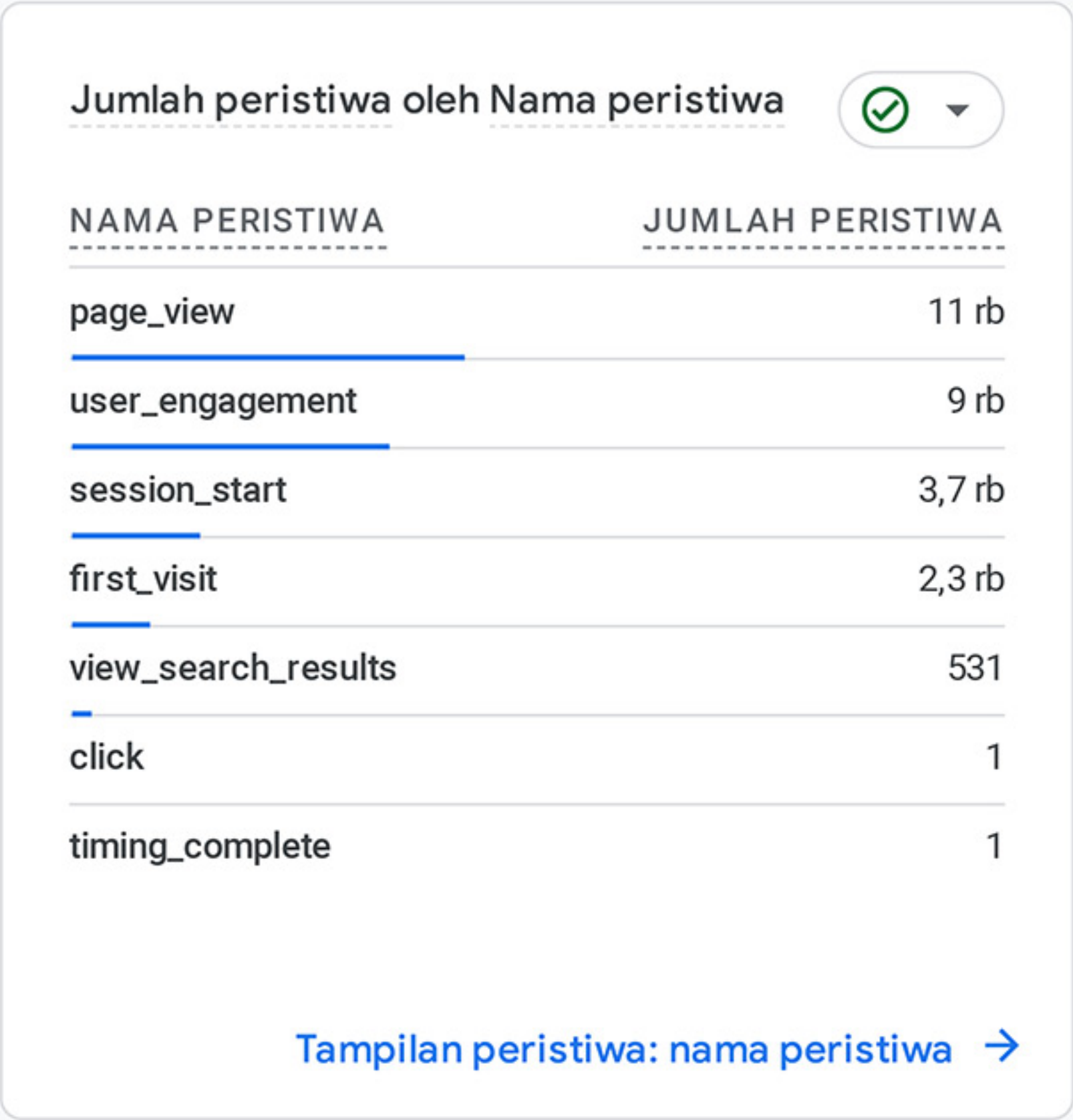
SEBERAPA BAIK ANDA DALAM MEMPERTAHANKAN PENGGUNA?



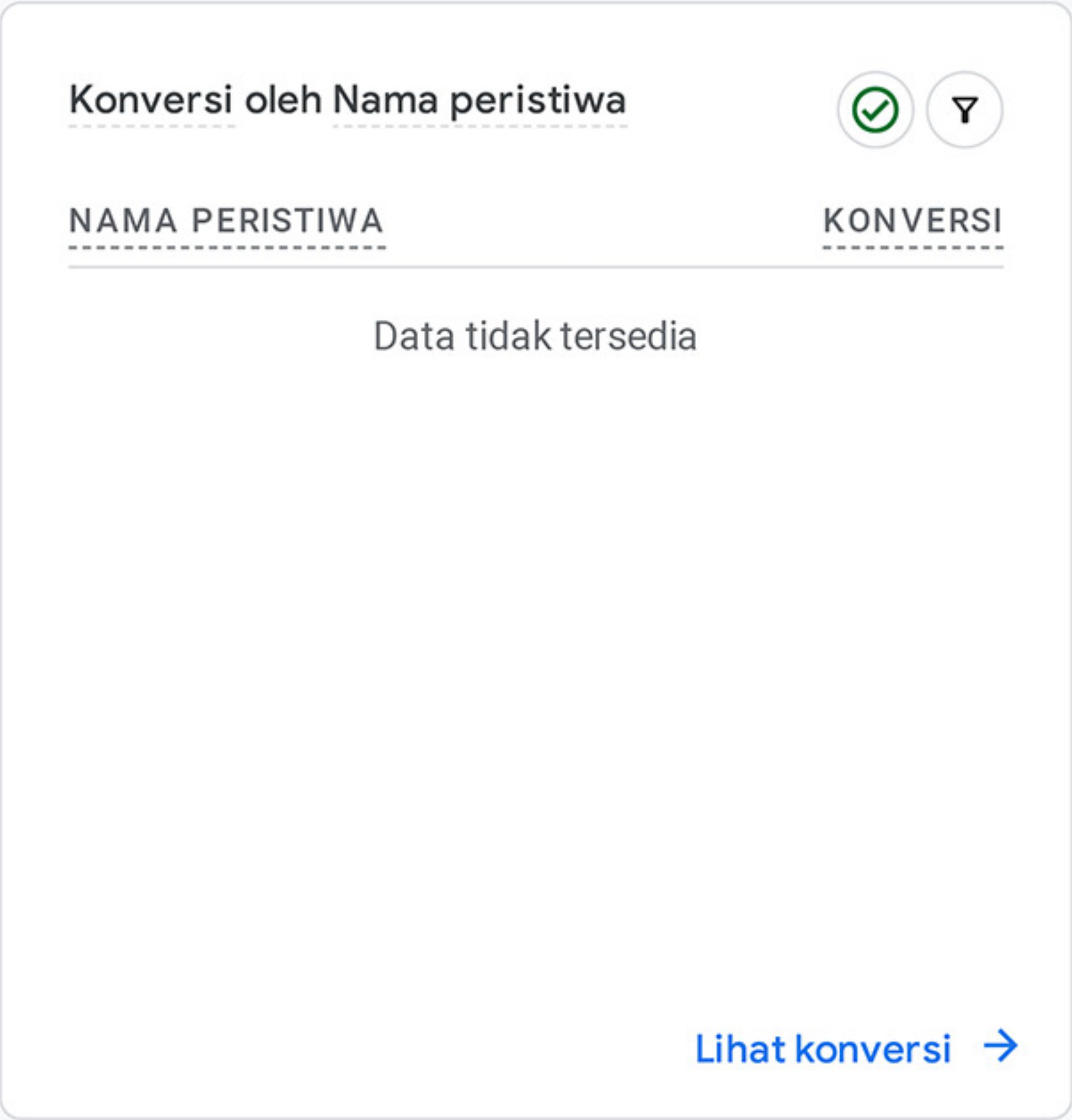
HALAMAN DAN LAYAR MANA YANG MEMPEROLEH TAMPILAN TERBANYAK?



APA PERISTIWA TERATAS ANDA?



APA KONVERSI TERATAS ANDA?



APA PRODUK TERLARIS ANDA?

